AIxIA

Let's get real about AI!

Day 1

From No-Code ML to General Intelligence

09:00   **Registration:** In Paris and online (60')

10:00   **Opening Ceremony** (30')

10:30   **Keynote 1:** Large European AI Models (30')
This session will address LEAM, an initiative that fosters the development of large AI models in Europe, to stay competitive in an ecosystem currently led by the USA and China.

<div align="center">Break (10')</div>

11:10   **Business session 1:** How to find AI use cases and start an AI project? (45')
This session will present the different steps of creating an AI project within a company: use case identification, data strategy before implementing AI, and other critical steps.

<div align="center">Break (20')</div>

12:15   **Technical session 1:** No-Code & low-code ML /AI (45')
No-code and low-code software development are approaches which makes AI development and implementation accessible to users without prior technical training. Applied to AI, it usually automates the process of cleaning data and making predictions from it, to optimize companies' workflows.

<div align="center">Lunch Break & Welcome Back</div>

14:00   **Keynote 2:** Artificial General Intelligence (30')
This session will present what could be the future of AI: Artificial General Intelligence, i.e., artificial intelligence that replicates or exceeds human capabilities.

14:30   **Business session 2:** AI and digital transition in internal processes (45')
This session will present two aspects of the digital transition. First, how to manage the technical transition of companies to AI-driven companies. Second, how to ensure that this transition is welcomed by teams working within the companies.

<div align="center">Break (15')</div>

15:30   **Technical session 2:** Few Shot, One Shot, & Zero-Shot Learning (45')
Few shot, One shot and Zero Shot learning are different methods of ML which use less data than usual ML methods to build AI models. There are several advantages to these, such as cost-effectiveness or lower environmental impact.

<div align="center">Break (15')</div>

16:30   **Panel discussion:** AI today and tomorrow: AI & cybersecurity (60')

17:30   **Wrap Up & networking**

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Day 2

French-German Cooperation Workshop

09:00   **Registration:** Get together, coffee, getting to know each other. (30')

09:30   **DLR Presentation** (30')
Introduction to historical cooperation between France and Germany, presentation of open calls, presentation of future calls.

10:00   **BPI France** (30')
The presentation will include open calls from BPI and the Eureka network project.

<div align="center">Break (10')</div>

10:40   **Success story 1,** followed by Q&A (10'+10')
The success stories will present the different sides of working on a french-german project : application, the challenges of working in bilateral teams etc.

<div align="center">Short break (5')</div>

11:05   **Success story 2,** followed by Q&A (10'+10')

<div align="center">Short break (5')</div>

11:30   **Networking** (45')
Exchanges at tables dedicated to topics treated by the open calls.

12:15   **Final wrap up**